

MINUTES
MUNICIPAL GOLF COMMITTEE
WEDNESDAY, JULY 16, 2014 @ 7 A.M.
KRUEGER HASKELL GOLF COURSE CLUBHOUSE

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on July 16, 2014 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:08 a.m.

Members Present: Ed Armstrong, Bess Davies, Bill Howard, Gary Sherer, Harry Wiersgalla

Members Absent: Ida Lenz, Gary Gard

Staff: Mark Young, Golf Course Supervisor
Brian Ramsey, Director of Parks & Leisure Services
Kim Waite, City Staff
Greg Boysen, Public Works Director

Guests:

1. Approve Minutes from May 21, 2014 Meeting

A change was made to Gary Gard's comment. "Would like to take up a collection to purchase coffee for the clubhouse to help out the workers on the golf course." Bess Davies made a motion to approve the minutes seconded by Ed Armstrong. Motion passed unanimously.

2. Citizen Participation – None

3. Club Reports

- Men's – Next Thursday there will be a steak fry as well as a play day the first weekend of October. We have good numbers. Special thanks to Jim and Jerry for the behind the scenes things that they have done and continue to do.
- Women's – We have two new members this year. We have about 25 members and our numbers are still down but overall everything is great.
- Seniors – Nothing special to report. We have about 83 guys that play through the summer and a couple of them from out of town that only play when they are in the area.

4. **Manager of Golf Operations Report-**

- **Financial Report-** Compared to previous years everything is headed in the right direction. We are halfway through July and daily fees are up about \$12,000. Season passes are down a little but all other passes and fees are up. Cart passes and rentals are up as well as storage fees. We have more Play-Days this month to help to generate more income.
- **Marketing-** We have run ads for ½ off season passes and the same deal for daily specials. We have run the same ads with the shopping news that we did through BDN. ½ off season passes and our daily specials. We have a Charter commercial that will run on various local stations for about 1 ½ months. We did an interview last Thursday through Beloit Today. The billboards are still up advertising the course. We will possibly be doing ads with Rockford Register Star soon also. We also have a commercial running on WREX, Channel 13 starting in August.
- **Special Projects-** The bunker on the left side of 17 will need a liner. We've been checking around for pricing. There are some edges around the bunkers that need touching up and new sand in them. The crew is doing a good job and making the course look really nice.

5. **Director's Report-** Brian passed out the 2015 Budget comparison sheet as well as the 2015 budget proposal worksheet and went over some things. This is a mirror budget from last year and we can't cut or adjust any more than we already have. This is what we propose for next year compared to the last few years. Daily fees will not be increased in 2015. Cart rentals will increase from \$10.00 to \$12.00 for 9 holes and from \$13.00 to \$15.00 for 18 holes. The last change in cart rental rates was in 2009.

6. **Concessionaire report- Dan and Dede-** Nothing new to report really. The beverage cart has been out on the course, on days that aren't so productive they bring it back in off of the course. The Snappers just has an outing where this year Bucky's Bunker cooked the steaks instead of the Snappers. The kitchen has had a couple of fixes lately. Everything else so far is good. Brian thanks them for providing lunch to the park tour attendees. The food was great and nothing but good things have been said. There have been a few out-of-towners that come to dine in for breakfast, lunch, and dinner. They praise the course and talk about how great it is. Mark is doing a great job bringing people in to golf.

7. Comments by committee members

Bill Howard- Doesn't agree with the price increases that Brian presented.

Bess Davies- Thinks that the prices here are very reasonable compared to the other area within 100 mile radius.

Ed Armstrong- Hats off to Mark and the crew. When repairing divots it would be a great idea to place a sign there for a reminder of the work that needs to be complete. How are the tee boxes coming as far as mowing goes? Mark informs him the mower is broken and is waiting on the company to fix it.

Gary Sherer- Inquired about the cups on the course. Mark informed him that they may just need to be pushed down in further. The water makes them swell up sometimes.

Harry Wiersgalla- None

Ed Armstrong made a motion for adjournment, seconded by Bill Howard. Motion passed unanimously. Meeting was adjourned at 8:10 a.m.

Minutes prepared by Travia Foy