

**MINUTES**  
**MUNICIPAL GOLF COMMITTEE**  
**WEDNESDAY, OCTOBER 15, 2014 @ 7 A.M.**  
**KRUEGER HASKELL GOLF COURSE CLUBHOUSE**

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on October 15, 2014 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:40 a.m.

Members Present: Ed Armstrong, Bess Davies, Ida Lenz, Gary Sherer,

Members Absent: Gary Gard, Bill Howard, Andrew Insko, Noah Scharmer,

Staff: Mark Young, Golf Course Supervisor  
Brian Ramsey, Director of Parks & Leisure Services  
Kim Waite, City Staff

Guests:

**1. Approve Minutes from September 17, 2014 Meeting**

Ida Lenz made a motion to approve the minutes seconded by Ed Armstrong. Motion passed unanimously.

**2. Citizen Participation- None**

**3. Club Reports**

- Men's – Nothing new to report. For our Playday there was pretty good participation with almost 50 players in attendance. Mark Young indicated that Spencer Waite committed to Mark that Ed Armstrong did a great job of running the Playday.
- Women's – Held their annual banquet and closed out their season.
- Seniors – One of our members John Dopp passed away and there has been talk about getting a memorial bench put out on the course for him. Mark is getting bench prices.

#### 4. **Manager of Golf Operations Report-**

- **Financial Report-** We are doing good compared to last year for daily play considering our late start to the year. Season passes and cart passes have no change. Everything else is pretty much in line. We got a good start to the month of October so hopefully we can have good weather through the month of November to bring in more revenue. Went through the budget with Brian on expenses and revenue. Right now expenses are at about \$414,000 with revenue being about \$418,000. That gives us about a \$4,000 surplus. We still have to account for three more months of expenses such as benefit and payroll which could total another \$30,000 to \$40,000. So depending on what we do with revenue we will be close to breaking even. As of November 1<sup>st</sup> we will be charging \$5 for season pass holders and \$10 for everyone else per round.
- **Marketing-** Not a whole lot going on. We will be sending out some season pass flyers in the mail. There have been a lot of new faces out on the course and that could be due to marketing or word of mouth. Mark indicated that he always receives compliments from people he knows at the Rockford Park District course about how good of a job is being done here at Krueger.
- **Special Projects-** Will be aerating a few greens and blowing out the irrigation soon. Within the next week or so, seasonal help will be cut. The area between #17 and #18 is done. We are trying to keep up with the leaves. This has been a good year for growing grass and golfing.

5. **Director's Report-** Had an annual budget review with the City Council this past Monday. Where we will finish this year is a big concern. We are trying to get more golfers and sell more golf passes to generate revenue. We are lowering our expenses each year to help close the gap. The most challenging part of this process is budget projection. Each year we try to increase revenue by marketing. Would like to give credit to Mark and his staff for the great job that they do on the course.

6. **Concessionaire report- Dan and Dede-** On November 2<sup>nd</sup> Bucky's Bunker will hold a Customer Appreciation Day.

#### 7. **Comments by committee members**

**Ed Armstrong-** Appreciates Mark and Brian for everything that they are doing.

**Ida Lenz-** Ditto

**Bess Davies-** Ditto. Would like to possibly go back to 4pm meetings instead of 7am. Requested for the consideration and discussion at next month's meeting.

**Gary Sherer-** Everybody is doing a wonderful job around here.

Ida Lenz made a motion for adjournment, seconded by Bess Davies. Motion passed unanimously. Meeting was adjourned at 8:12 a.m.

Minutes prepared by Travia Foy