



ALCOHOL BEVERAGE LICENSE CONTROL COMMITTEE

Beloit City Hall - The Forum
100 State Street, Beloit, WI
December 9, 2014 - 4:00 p.m.

Present: Betty Barnett, Ralph Berkley, Malissa Cronin, Tina Goecks, John Metter, Ron Tilley,
Joseph Vickerman, Councilor Ana Kelly (non-voting)
Absent: None
Advisory: City Attorney Elizabeth Krueger, Captain Dan Risse

1. The meeting was called to order at 4:00 p.m. by Chairman Ralph Berkley with a quorum present.
2. Consideration of the minutes of the regular meeting of October 14, 2014. Motion to approve by Mr. Vickerman, second by Mr. Metter. Motion carried.
3. Application for a Class "B" Beer and Reserve "Class B" Liquor License for Lucy's #7 Burger Bar, LLC, 430 East Grand Avenue, Suite 102. Agent Emily Hopper appeared.

Captain Risse stated municipal and state criminal records were checked and to the best of his knowledge with the available information, the character, record, and reputation of the Agent are satisfactory, and the Police Department has no objection to this Agent and license.

Attorney Krueger asked Ms. Hopper if she understood that as Agent she would be ultimately responsible for the compliance of alcohol laws whether she is at the business or not. Ms. Hopper stated she understood this responsibility. Ms. Hopper explained that this restaurant is not a chain and was named for the Juicy Lucy Burger which is a stuffed hamburger, and the number seven was for "lucky seven." Ms. Hopper also stated this restaurant would be open seven days a week serving lunch and dinner with hours of 11:00 a.m. to 9:00 p.m. Monday through Thursday and 11 a.m. to 11:00 p.m. Friday through Sunday.

Mr. Metter moved to recommend approval to the Beloit City Council liquor license of Lucy's #7 Burger Bar, second by Mr. Tilley. Motion carried 7-0.

4. Application for a Class "B" Beer and Reserve "Class B" Liquor License for Eclipse Event Center, LLC, 100 Eclipse Center. Agent Jayme Braatz appeared.

Captain Risse stated municipal and state criminal records were checked and to the best of his knowledge with the available information, the character, record, and reputation of the Agent are satisfactory, and the Police Department has no objection to this Agent and license.

Attorney Krueger stated she realized Ms. Braatz was also the Agent at Merrill and Houston's, however; she wanted Ms. Braatz to reiterate that she understood that as Agent at this

restaurant she would be ultimately responsible for the compliance of alcohol laws whether she is at the business or not. Ms. Braatz stated she understood her responsibility at this location. Ms. Braatz stated that the previous license holder, Kandu Industries, would be one of the preferred caterers used at this location, but not the sole caterer.

Metter moved to recommend approval to the Beloit City Council the liquor license of the Eclipse Event Center, second by Mr. Tilley. Motion carried 7-0.

5. Citizen Comments: None
6. Committee Comments: Mr. Berkley asked if Mama Lou's and Fiesta Cancun were issued licenses as he understood they were both open for business. The Deputy Clerk, Judith Elson, stated Mama Lou's was issued a license on December 5th, however; Fiesta Cancun has not been issued their alcohol license as they still owed the license fees. Attorney Krueger said Fiesta Cancun was allowed to be open for food, however, could not be serving alcohol until they received their license. Captain Risse stated he would have the business monitored for compliance.
7. Police Department Comments: Captain Risse stated he found that we have issued a staggering number of Operator Licenses and asked Attorney Krueger if there was a cap to the number of licenses issued. Attorney Krueger said there was no ordinance controlling the number of Operator Licenses issued, and that we never know when people leave that type of employment or move from Beloit.

Mr. Berkley asked Captain Risse to speak about the police reports for incidents at Rivals. Captain Risse stated that Rivals has more contact with the Police Department than other establishments in the City and that Officer Dalton has been assigned to monitor the situation as a Problem Oriented Project. Mr. Berkley stated the owner, Brad McCaslin, does not seem to be cooperating with the Police Department, is not keeping customers from drinking in the outdoor smoking area, and is not controlling the crowds loitering on the sidewalks to where citizens are afraid to walk past this establishment. Mr. Berkley made a motion to call in Mr. McCaslin to the Alcohol Committee's January meeting to discuss these issues with him, second by Cronin. Motion carried 7-0.

8. Attorney Comments: None
9. At 4:17 p.m. Mr. Metter moved to adjourn, second by Mr. Tilley. Motion carried.

Judith A. Elson
Deputy City Clerk

