



# THE БЕЛОIT REPORT

CONTINUING ITS RESURGENCE AS THE GEM OF THE ROCK RIVER VALLEY

## CURRENT EVENTS AND ACTIVITIES

**JUNE 5, 2015**

*A weekly publication  
from the Office of the  
City Manager*

**Lori S. Curtis Luther**  
City Manager  
City of Beloit  
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Beloit, WI 53511

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[www.beloitwi.gov](http://www.beloitwi.gov)

### Special points of interest:

- Community Events (page 3)

### CITY MANAGER TRANSITION

Our new City Manager, Lori S. Curtis Luther, officially began work for the City of Beloit on Monday, June 1, 2015. Larry Arft was able to spend three days orienting her to various projects and activities before his final day in the office on June 3rd.

In addition, Lori Luther's participation in various community outreach activities included:

- Attended Beloit Memorial High School's Open House for the "Student House Build Program"
- Interviewed on WBEL's "Live and Local"
- Reached out to the Latino Coalition and will attend their next meeting
- Contacted the local NAACP
- Participated in the monthly Rock County Breakfast – a multi-jurisdictional group that collaborates regionally on community issues
- Met with Beloit College representatives
- Presented to the Beloit Rotary and is pursuing membership
- Participated in Vision Beloit and initiation of updating the Beloit 2020 plan
- Reached out to representatives of the Ho Chunk Nation

We are pleased to welcome Lori Luther, and invite the community to join us for a [reception](#) on **Wednesday, June 10, 2015 from 4:00—6:00 p.m.** at the Beloit Public Library, 605 Eclipse Blvd.

### WISCONSIN ECONOMIC DEVELOPMENT CORPORATION (WEDC) RECOGNIZES БЕЛОIT

Shauna El-Amin, Executive Director of the Downtown Beloit Association, relates that downtown Beloit was recently featured in the WEDC newsletter in an article titled "Ripple Effects." The article highlights some of the exciting changes in the downtown over the past 25 years, when Beloit joined the Main Street Program. Please see the [attached](#) article for more information.

## **EDGE OF THE ROCK PLEIN AIR EVENT ART SALE AND RECEPTION, FRIDAY JUNE 12, 2015**

What is Plein Air? The Friends of RiverFront website describes it as a “French phrase meaning ‘in the open air’ and refers to a style of painting out of doors.” Various artists have been spotted along the banks of the Rock River from the Shirland Avenue Bridge to Ken Hendricks Memorial Bridge, on the Beloit College campus, and in various locations in the City Center downtown. The public will have a chance to attend a reception for the artists, awards, exhibit and sale next **Friday, June 12, 2015 from 5:00—7:30 p.m.** at the Beloit College Hendricks Center for the Arts, 409 Pleasant Street in downtown Beloit.

## **HOUSEHOLD HAZARDOUS WASTE TO BE COLLECTED**

Once again this year, the City of Beloit along with a number of communities in Rock County will participate to provide homes and farms an opportunity to dispose of hazardous household or farm waste which may have accumulated on your property. The City of Beloit will host on **Saturday, June 13 from 8:00 a.m. to Noon** at the City of Beloit Public Works Operations garage, located at 2351 Springbrook Court. The [attached](#) flyer contains additional information about the Household and Farm Hazardous Waste collections to be scheduled this year throughout Rock County.

## CITY MEETING CALENDAR— JUNE 8—12, 2015

|                 |                |   |
|-----------------|----------------|---|
| Monday, June 8  | 4:30 p.m.      | <a href="#">Appointment Review Committee</a> , City Manager's Conf. Room (C. Haynes and S. De Forest)   |
| Tuesday, June 9 | 4:00 p.m.      | <a href="#">Alcohol Beverage License Control Committee</a> , Forum (A. Kelly)   |
| Tuesday, June 9 | Cancelled      | <a href="#">Board of Appeals</a>  |
| Wed., June 10   | 4:00—6:00 p.m. | <a href="#">Welcome Reception for City Manager Lori Luther</a> , Beloit Public Library, 605 Eclipse Blvd. (All Councilors and the public are invited) |
| Wed., June 10   | 6:30 p.m.      | <a href="#">Park, Recreation &amp; Conservation Advisory Commission</a> , 2351 Springbrook Ct. (S. De Forest)   |

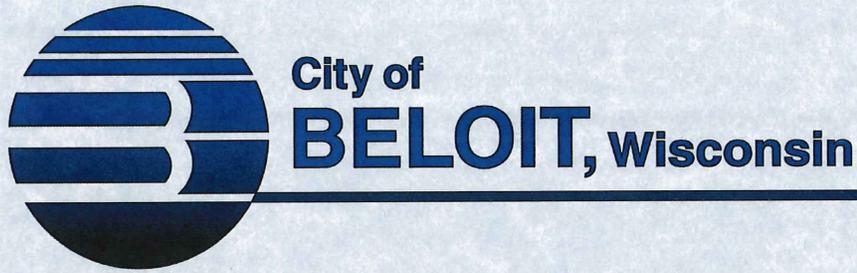
## UPCOMING COMMUNITY EVENTS

*This is just a sample of events coming up in Beloit. A more complete listing is available on the Visit Beloit website: [www.visitbeloit.com](http://www.visitbeloit.com)*

**Beloit Public Library** offers many events for youth, teens and adults. Please click [[here](#)] for more information.

**Downtown Beloit Farmers' Market.** Over 85 vendors every week and live music at Gantry Park in downtown Beloit. Every Saturday until the end of October. For more information, please contact the Downtown Beloit Association at 365-0150.

|         |                |  |
|---------|----------------|--|
| June 8  | 7:00-9:00 p.m. | <b>Dancing at Harry's Place</b> at Harry Moore Pavilion at Riverside Park. Bring your friends to line dance this week!   |
| June 19 | 7:00 p.m.      | <b>Music at Harry's Place</b> , Harry Moore Pavilion at Riverside Park. "Streetlife" with Warren Wiegatz performs a blend of R&B, Smooth Jazz, and contemporary styles.  |
| June 25 | 9:00-Noon      | <b>Touch a Truck Event</b> at Rotary Center parking lot, Riverside Park, Beloit. This fun, free event will provide an opportunity for all ages to view some of the City's large equipment "up close and personal!" Come and check out various heavy duty trucks, vehicles and talk to the operators. |
| June 28 | 7:30 a.m.      | <b>5th Annual Krueger Pool Triathlon</b> at Krueger Park. Please register at <a href="http://www.active.com">www.active.com</a> or at Leisure Services. Early bird deadline is June 12.  |



The Beloit City Council  
invites you to join us in extending a  
warm welcome to our new  
**City Manager, Lori S. Curtis Luther**

on

Wednesday, June 10, 2015

at

Beloit Public Library

Community Room

605 Eclipse Blvd.

4:00—6:00 p.m.





DEVELOPING

# WISCONSIN MAIN STREET PROGRAM HELPS REVITALIZE DOWNTOWNS

The Wisconsin Main Street Program has been a huge benefit for Downtown Beloit because it gives us the resources and tools we need to be successful. Many of the projects that have improved downtown may not have become a reality without the assistance and vision of the program.

Shauna El-Amin,  
Executive Director, Downtown Beloit

Anyone who has taken a walk through downtown Beloit will tell you that there is something special about the city's vibrant business district.

Located along the banks of the Rock River, downtown Beloit hosts more than 50 days of events per year—from summer lunchtime concerts to a Saturday morning farmers market, which is considered one of the best in the state.

The city's downtown revitalization began more than 25 years ago, when Beloit became one of the first participants in the Wisconsin Main Street Program, which supports the restoration of the historic character of downtowns while pursuing strategies such as marketing, business recruitment and retention and public improvements. When the city joined the Main Street Program in 1988, the downtown had a weak business mix and plenty of vacancies. With support from the Wisconsin Main Street Program, downtown Beloit has experienced a true renaissance.

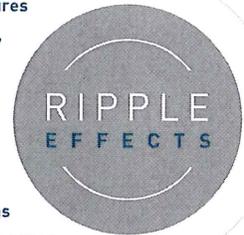
## BREATHING NEW LIFE INTO HISTORIC DOWNTOWNS

Beloit is one of 36 current Wisconsin Main Street communities receiving assistance from WEDC to develop strategies to breathe new life into business districts through the creative reuse of buildings, streetscape improvements, and proactive marketing and promotion efforts. Wisconsin Main Street is part of a nationwide program of the National Trust for Historic Preservation and has been recognized nationally for its participation, initiatives and outcomes.



The popular farmers market is one of dozens of events taking place year round in downtown Beloit.

- With its riverfront sculptures and murals as a backdrop, downtown Beloit has transformed into a thriving commercial district, now home to over 170 businesses and including amenities such as public art, bike paths and a canoe launch.

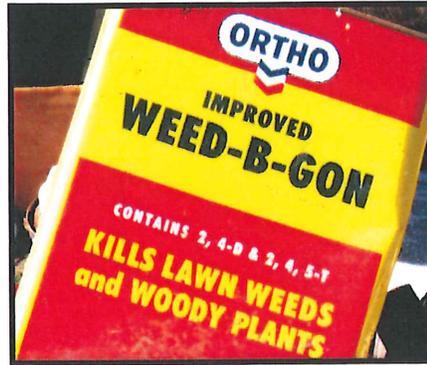


- The former Woolworth's store underwent a significant renovation and now houses a grocery store that has become the focal point of a downtown filled with a dozen restaurants and cafés, boutiques and bookstores, museums and art galleries.
- Since Beloit became a Main Street community, there has been a net increase of 85 businesses and 150 new jobs. Over the last decade, there has been more than \$41 million in private investment downtown and a 51 percent increase in property values.
- Beloit's success is being replicated in Main Street communities throughout Wisconsin. Since 1989, those communities saw more than 3,000 businesses open their doors and create 7,100 jobs, with nearly \$1 billion in private investment taking place in downtown districts.

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# Clean Sweep 2015

**for  
HAZARDOUS  
WASTE**



**Rock County  
residents**

**NO  
LATEX PAINT!  
Harden and leave  
with trash,  
fills off!**

**Milton - June 12  
Beloit - June 13**

**Evansville - August 21  
Janesville - August 22**

**BRING** - Mercury, pesticides, solvents, old fuel, pool chemicals, caustics, acids, more!  
See list and brochure at  
[www.co.rock.wi.us/land-conservation-clean-sweep](http://www.co.rock.wi.us/land-conservation-clean-sweep)  
or call 754-6617 ext. 118

**DO NOT BRING** - Latex paint, high-pressure cylinders, Freon gases, infectious & biological wastes, explosives (detonators, blasting caps), radioactive chemicals & devices, ammunition, electronics.

**First small recycling bin per household is FREE!**

Extra bins = \$5 each, limit 4 total bins. *Conditions may apply for larger loads, barrels*  
Oil-based paint - limit one bin per customer. Fluorescent bulbs limit 5 per vehicle

***Businesses must use Business Program (below).***

**\*SPECIAL PROGRAM FOR FARMSTEADS – FIRST 200 LBS FREE\***

**All - RVSP as soon as possible! Space is limited!**

Sign up is FAST and EASY! Call 754-6617 ext. 118, M–F, 8 am – 4:30 pm

**Drop-off sites open to all Rock County residents:**

**Friday, June 12, 12 p.m. - 3 p.m.**  
City of Milton Public Works Garage  
150 Northside Dr, Milton, WI 53563

**Friday, August 21, 12 p.m. - 3 p.m.**  
Evansville Public Works Garage  
535 S Madison St, Evansville, WI 53536

**Saturday, June 13, 8 a.m. - 12 p.m.**  
City of Beloit Dept of Public Works Garage  
2351 Springbrook Ct, Beloit, WI 53511

**Saturday, August 22, 8 a.m. – 12 p.m.**  
Rock County Public Works Garage  
3715 Neville Rd, Janesville, WI 53545

**Businesses, schools, agencies**

Do you produce less than 2200 lbs of hazardous waste/year? FREE no-obligation quotes!

**NO vendor mobilization fees! Up to 50% off ag chemical disposal while funds available!**

Call 608-754-6617 ext. 118 or see Business Section at

[www.co.rock.wi.us/land-conservation-clean-sweep](http://www.co.rock.wi.us/land-conservation-clean-sweep)

Eligible businesses may use Dane County Business Clean Sweep year-round. Conditions apply.

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ROCK COUNTY  
CLEAN SWEEP for  
Hazardous Waste



**APPOINTMENT REVIEW COMMITTEE  
NOTICE AND AGENDA  
REGULAR MEETING  
Monday, June 8, 2015 at 4:30 p.m.  
City Manager's Conference Room  
4<sup>th</sup> Floor, City Hall**

1. Roll Call
2. Minutes – Regular meeting May 11, 2015
3. Consideration and review of existing and upcoming vacancies (June and July, 2015)
4. Review of City Council appointments May 18, 2015
5. Review of applicants for the following vacancies with recommendations to City Council:

Alcohol Beverage License Control Committee

- 1 resident (Cronin) – term to expire June 30, 2018
- 1 resident (Berkley) – term to expire June 30, 2018
- 1 resident (Vickerman) – term to expire June 30, 2018
- 1 resident (Metter) – term to expire June 30, 2017
- 1 School District Representative (Goecks) – term is the 2015-2016 school year

Appointment Review Committee

- 1 resident (Jacobsen) – term to expire December 31, 2016

Board of Appeals

- 1 resident, 1<sup>st</sup> Alternate (Wilks) – term to expire May 31, 2017
- 1 resident, 2<sup>nd</sup> Alternate – term to expire May 31, 2018

Board of Ethics

- 1 resident (Brown) – term to expire December 31, 2016
- 1 resident (Murry) – term to expire December 31, 2017
- 1 resident (Peterson) – term to expire December 31, 2017
- 1 former City Councilor – term to expire December 31, 2016

Board of Review

- 1 resident (Jessen) – term to expire December 31, 2019
- 1 resident, Alternate (Daskam) – term to expire December 31, 2019
- 1 resident, Alternate (Borgogni) – term to expire December 31, 2019

Business Improvement District Board of Directors (Downtown Beloit Association)

- 1 Beloit College Rep (Warren) – term to expire December 31, 2015

Community Development Authority

- 1 resident (Moffitt) – term to expire December 31, 2016

Equal Opportunities Commission

- 1 resident (Valdez) – term to expire June 30, 2016
- 1 resident (Sloniker) – term to expire June 30, 2015

Municipal Golf Committee

- 1 resident (Lenz) – term to expire December 31, 2017

Municipal Library Board

- 1 resident (Dalman) – term to expire 2018
- 1 resident (Miller) – term to expire 2018
- 1 resident (Sowl) – term to expire 2018
- 1 School District Rep (Henderson) – term is 2015-2016 school year

Park, Recreation & Conservation Advisory Commission

- 1 Youth (Charles) – term to expire September 30, 2015

Traffic Review Committee

- 1 resident (Cole) – term to expire September 30, 2015
- 1 resident (Dowd) – term to expire September 30, 2016

- 6. Member Participation
- 7. Citizen Participation
- 8. Adjournment

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*Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Manager's Office at 364-6614, 100 State St., Beloit, WI 53511.*



**NOTICE AND AGENDA  
ALCOHOL BEVERAGE LICENSE CONTROL COMMITTEE**

Beloit City Hall –The Forum  
100 State Street, Beloit, WI 53511  
Tuesday, June 9, 2015 – 4:00 p.m.

1. Roll Call
2. Approval of the Minutes of the meeting of May 12, 2015.
3. Consideration of a Change of Agent for Rockford Pizza, LLC, d/b/a Pizza Hut, 2787 Prairie Avenue, to Elliott Stubbendick.
4. Consideration of renewal of Class “B “ Beer and “Class B” Liquor License renewal for Rockford Pizza, LLC, d/b/a Pizza Hut, 2787 Prairie Avenue, Elliott Stubbendick, Agent, for license period July 1, 2015-June 30, 2016.
5. Consideration of a Change of Agent for Wal-Mart Stores East, LP, d/b/a Wal-Mart Supercenter #2532, 2785 Milwaukee Road to Leah R. Wampole.
6. Application for a an amendment to Class “B” Beer and Reserve “Class B” Liquor License for BRBK, LLC, d/b/a Alibi Bar and Grill, located at 1180 Madison Road, Wendy K. Drake, Agent, for a Temporary Outdoor Premises Extension
7. Application for an amendment to the Class “B” Beer and Reserve “Class B” Liquor License for Lucy’s #7 Burger Bar, LLC, located 430 East Grand Avenue, Suite 102, Emily Hopper, Agent, for an Outdoor Premises Extension.
8. Citizen Comments
9. Committee Comments
10. Police Department Comments
11. Attorney Comments

## 10. Adjournment

June 3, 2015

Lorena Rae Stottler

City of Beloit, City Clerk

[www.beloitwi.gov](http://www.beloitwi.gov)

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CITY HALL • 100 STATE STREET • BELOIT, WI 53511  
Office: 608/364-6700 • Fax: 608/364-6609  
www.beloitwi.gov  
Equal Opportunity Employer

## MEMORANDUM

**TO:** Board of Appeals Members

**FROM:** Drew Pennington, AICP, Director of Planning & Building Services

**DATE:** June 1, 2015

**SUBJECT:** Cancellation of Board of Appeals Meeting

Since no applications have been submitted, the regularly scheduled **June 9, 2015** meeting of the Board of Appeals has been cancelled. The next Board of Appeals meeting is scheduled for Tuesday, July 14, 2015.

Please contact me at (608) 364-6711 or [penningtond@beloitwi.gov](mailto:penningtond@beloitwi.gov) if you have any questions or require more information.

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cc: City Clerk's Office  
City Manager's Office  
Media



## PUBLIC NOTICE

The City of Beloit will host a **Welcome Reception** for the new City Manager Lori S. Curtis Luther, Wednesday, June 10, 2015, from 4:00 – 6:00 p.m. in the Community Room at the Beloit Public Library, 605 Eclipse Blvd, Beloit WI 53511. The Council has been invited, and a quorum may be present.

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Lori S. Curtis Luther, City Manager

Dated: June 5, 2015  
Lorena Rae Stottler  
City Clerk  
[www.beloitwi.gov](http://www.beloitwi.gov)

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**PUBLIC MEETING**

**PARKS, RECREATION, AND CONSERVATION ADVISORY COMMISSION**

**REGULAR MEETING**

**WEDNESDAY, JUNE 10, 2015**

**6:30PM**

**DPW OPERATIONS CENTER**

**2351 SPRINGBROOK COURT, BELOIT, WI**

**AGENDA**

- 1.) Call to Order
- 2.) Review Minutes of:            May 13, 2015
- 3.) Citizens Participation
  
- 4.) Old Business – None
  
- 5.) New Business
  - a.) Review and consideration of the proposed schedule for the annual Parks Tour.
  - b.) Review and consideration of support of a proposed City Proclamation that would acknowledge July as National Parks and Recreation Month as designated by the NRPA and the US Congress.
  - c.) Review and consideration of a Remembrance Garden in Horace White Park as proposed and presented by Beloit Family Services.
  
- 6.) Director's Report
- 7.) Committee Members Comments
- 8.) Adjournment

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**SPECIAL CONSIDERATIONS:**

- \* *Commissioners unable to attend are encouraged to contact Brian Ramsey @ 608/364-2919 or the Parks Administrative Secretary @ 608/364- 2929 prior to the meeting.*
- \*\* *Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services.*
- \*\*\* *For additional information or to request this service, please contact the Parks & Leisure Services Division located at 2351 Springbrook Court, Beloit, WI 53511 or by calling 608/364-2929.*