

MINUTES
MUNICIPAL GOLF COMMITTEE
WEDNESDAY, SEPTEMBER 15th, 2015 @ 7 A.M.
KRUEGER HASKELL GOLF COURSE CLUBHOUSE

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on September 15th, 2015 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:07 a.m.

Members Present: Ed Armstrong, Gary Gard, Bill Howard, Chris Moxley, Harry Wiersgalla

Members Absent: Noah Scharmer

Staff: Mark Young, Golf Supervisor
Brian Ramsey, Director Parks & Leisure Services

Guests:

1. Approve Minutes from August 19th, 2015 Meeting

Ed Armstrong made a motion to approve the minutes seconded by Bill Howard. Motion passed unanimously.

2. Citizen Participation- None

3. Club Reports

- Men's – For our end of the season event we will be having a steak fry on October 3rd.
- Women's – Last day will be on September 29th and a game of “pink ball” will be played. Chris shared how the “pink ball” format of play is played.
- Seniors – Play has really been dependent on the weather and men working longer hours. We are doing fine and don't have any new players.

4. **Manager of Golf Operations Report-**

- **Financial Report-** Daily fees have really hurt us and we are still down in our total numbers for the year. April and May put us behind. Season passes are done and we have been doing pretty well on cart rentals. We are gaining ground but not enough to make up the difference from April and May. Expenses are still down however; towards the end of the year, they will start catching up with revenue the last 3 months of the year. We received \$4800 from the ABC playday and they plan on coming back next year. We also received \$2700 in revenue on Saturday play, September 12th.
- **Marketing-** We continue to do TV ads; numerous people have mentioned seeing one. Our billboard on 251 is still up as of this weekend. We have been doing ads in the Beloit Daily News as well as the Stateline Shopper. We won't be running much more due to the budget. We continue to do Facebook ads as well. Ed made the suggestion that the Golf Course put together a committee to have a playday for the 90th anniversary of the course in 2017. Having live radio and incorporating other amenities of the city such as Parks & Leisure as well as the youth should help out a great deal. Ed suggested we form a planning committee now
- **Special Projects-** The bridge between #2 & #3 is out. The new walking bridge is in its place now. The bridge in front of #13 will be getting repaired. The bridge in front of three tee will have all the boards replaced also. About 40 trees have been replaced so far there are about 53 ash trees that have been marked for removal.

5. **Director's Report-** For August budgeted revenue was \$30,000 and we brought in \$31,381 which exceeded our projection. For the YTD total we are still about \$31,137 short. Revenue for September is projected at \$20,000 and for October \$10,000. It will be hard to make up the difference projected revenue & capital but Mark will continue to cut expenses in hopes of getting closer to our budget. Brian also shared that he invited Councilor Kincaid to play golf with him and John Kalkirtz two weeks ago, and that Councilor Kincaid commented very positively regarding the course!

6. **Concessionaire report- Dan and Dede-** None

7. **Comments by committee members**

Gary Gard – Has an advertising fund for the Men's Club with about \$800 in it. Got the sign made for the hitting area. I would be nice for the Beloit Daily New to come out and publically present and reveal the new sign. Brian suggested that the City Manager and City Council both be invited as well as Becky and her family.

Bill Howard – None

Harry Wiersgalla – The hitting area looks really nice and Chuck had mentioned to him that he really appreciated playing golf with Brian.

Chris Moxley – None

Ed Armstrong- None

Gary Gard made a motion for adjournment, second by Ed Armstrong. Motion passed unanimously. Meeting was adjourned at 7:48 am.

Minutes prepared by Travia Foy