



CITY HALL • 100 STATE STREET • BELOIT, WI 53511

MEETING NOTICE AND AGENDA
Beloit City Plan Commission
Wednesday, June 22, 2016 at 7:00 PM
The Forum
Beloit City Hall, First Floor
100 State Street, Beloit

1. **Call to Order and Roll Call**
2. **Nomination and Election of Officers**
 - a. Nomination and Election of Chairperson
 - b. Nomination and Election of Vice-Chairperson
3. **Approval of the Minutes of the May 18, 2016 Meeting**
4. **Location of a Sign in Krueger Park**

Review and consideration of a proposal to locate a new sign in Krueger Park located at 1611 Hackett Street
5. **Adjournment**

If you are unable to attend this meeting, please contact Ashley Rosenbaum in the Planning and Building Services Office at 364-6700 **no later than 4:00 PM the day before the meeting.**

Notice Mailed: June 17, 2016

Approved: Julie Christensen, Community
Development Director

**Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511



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MEETING MINUTES
Beloit City Plan Commission
Wednesday, May 18, 2016 at 7:00 PM
The Forum
Beloit City Hall, First Floor
100 State Street, Beloit

1. Call to Order and Roll Call

Chairperson Faragher called the meeting to order at 7:02pm. Commissioners Ruster, Tinder, Faragher, Weeden and Councilor Leavy were present. Commissioner Johnson and Haynes were absent.

2. Approval of the Minutes of the December 22, 2015 Meeting

Commissioner Tinder moved to approve the minutes of the May 5, 2016 meeting. Commissioner Ruster seconded the motion. The motion passed, voice vote.

3. Condominium Plat – Kadlec Drive Condominiums

Review and consideration of Addendum No. 1 to Kadlec Drive Condominium Plat located at 2660 Kadlec Drive

Ms. Julie Christensen, Community Development Director, presented the staff report and recommendation.

Commissioner Faragher asked if there had been any complaints from the neighborhood. Ms. Christensen stated that the Condominiums were allowed under the PUD Master Land Use Plan and would not be subject to a public hearing.

A representative from Harris & Associates addressed the Commission. He highlighted the proposed changes to the previously submitted plans.

Commissioner Faragher inquired into the traffic impact. Ms. Christensen stated that there were not any concerns from City review agents regarding traffic. There are two points of entrance for these condominiums.

Commissioner Finnegan asked if rental units would be approved. The representative explained the proposed plans for these particular condominiums. Commissioner Finnegan also inquired into the cost of the units as well as the target group. It was explained that they would not be subsidized and rent would run around \$900.

Commissioner Finnegan moved to approve the motion. Commissioner Tinder seconded the motion. The motion passed, voice vote.

4. **Extraterritorial Certified Survey Map --- Elmwood Avenue**

Review and Consideration of a three-lot Certified Survey Map located on the southeast corner of Elmwood and Park Avenues in the Town of Beloit

Ms. Julie Christensen, Community Development Director, presented the staff report and recommendation.

Commissioner Ruster inquired into what Strategic Goal #5 stated. Ms. Christensen explained that Strategic Goal #5 is to “Apply sound, sustainable practices to promote a high quality community through historic preservation, community revitalization, and successful new development.

Commissioner Ruster also asked why staff recommended approval of the Certified Survey Map if the proposed use does not align with the City of Beloit Comprehensive Plan. Ms. Christensen explained that the City of Beloit cannot hold Township development to the City of Beloit Comprehensive Plan.

Commissioner Ruster asked where City limits were in the area of Elmwood and Park Ave. The Commission and Staff explained the boundaries.

Commissioner Tinder moved to approve the motion. Commissioner Ruster seconded the motion. The motion passed, voice vote.

5. **Status Report on Prior Plan Commission Items**

City Council approved the Street Vacation of a Portion of the Springbrook Court Right-of-Way. At the next Plan Commission meeting, officers will be appointed.

6. **Adjournment**

The meeting adjourned at 7:25pm.

CITY OF БЕЛОIT

REPORT TO THE БЕЛОIT CITY PLAN COMMISSION



Meeting Date: June 22, 2016	Agenda Item: 4	File Number: RPB-2016-04
Applicant: Parks and Leisure Services Division	Owner: City of Beloit	Location: 1611 Hackett Street (Krueger Park)

Request Overview/Background Information:

The City of Beloit Parks and Leisure Services Division has requested that the Plan Commission review the proposed plans for the installation of a new monument sign at the Krueger Municipal Pool located at 1611 Hackett Street. Public improvements must be reviewed by the Plan Commission and approved by the City Council to comply with State Statutes.

Key Issues:

- The 2012-2016 Beloit Parks, Open Space and Recreation Plan recognizes that sign improvements at Krueger Park will enhance the use of the park and its facilities.
- The proposed monument-style sign is approximately 8 feet tall and 8 feet wide.
- The cabinet portion of the sign will become the new primary sign on the parcel. The EVM sign and existing wood sign will both be considered secondary signs.
- The proposed sign design includes the integration of a 22 sq. ft. electronic variable messaging (EVM) sign.
 - The subject property is located in the PLI, Public Lands and Institutions District.
 - EVM signs are permitted in the PLI district.
 - According to Section 30.17 of the Outdoor Sign Regulations (Chapter 30), the proposed EVM sign may only operate between the hours of 6:00am and 10:00pm due to the residential uses adjacent to the park.
 - The EVM sign will be used to display information on events and activities offered by the Parks and Leisure Services Division.
- The proposed design of the sign will be subject to an Architectural Review by Planning staff prior to installation.
- A Location Map showing the location of both the existing sign and the proposed sign is attached to this report.
- The Parks and Recreation Committee approved the sign proposal on March 9, 2016.
- The City Council will review the sign proposal on July 5, 2016.

Consistency with Comprehensive Plan and Strategic Plan:

- The *Comprehensive Plan* designates the property located at 1611 Hackett Street as appropriate for Parks and Open Space uses.
- Consideration of this request supports Strategic Goal #1 and #5.

Sustainability:

- **Reduce dependence upon fossil fuels – N/A**
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature – N/A**
- **Reduce dependence on activities that harm life sustaining eco-systems – N/A**
- **Meet the hierarchy of present and future human needs fairly and efficiently –** The proposed signage will allow the Parks and Leisure Services Division to more effectively advertise both pool and city-wide events. This will encourage more people to take advantage of the great parks programs and facilities that Beloit has to offer.

Staff Recommendation:

The Planning and Building Services Division recommends **approval** of the proposed installation of a sign on public land at Krueger Park, located at 1611 Hackett Street in the City of Beloit.

Fiscal Note/Budget Impact:

The construction of a new sign at the Krueger Municipal Pool is budgeted in the 2016 Capital Improvements Budget.

Attachments:

Location Map, Existing and Proposed Sign Location Map, and Renderings

Existing Sign (to remain in place)



Approximate Location of New Sign (as viewed from Hackett Street)

