

MUNICIPAL GOLF COMMITTEE

Regular Meeting
Wednesday, August 17, 2016, 7:00a.m.
1611 Hackett St. Beloit, WI 53511
608-362-6503
Clubhouse

AGENDA

1. Approve minutes from the previous Meeting.
2. Citizen participation
3. Club Reports
 - Men's League
 - Women's League
 - Senior League
4. Manager of Golf Operations Report
 - Financial Report
 - Marketing
 - Special Projects
5. Director's Report
6. Concessionaire Report
7. Comments by Committee Members

Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services.

For additional information to request this service, please contact the Parks Division at 364-2929, 2351 Springbrook Court, Beloit, WI, 53511

MINUTES
MUNICIPAL GOLF COMMITTEE
WEDNESDAY, JULY 20TH, 2016 @ 7 A.M.
KRUEGER HASKELL GOLF COURSE CLUBHOUSE

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on July 20th, 2016 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:a.m.

Members Present: Ed Armstrong, Gary Gard, Ida Lenz, William Maze Jr, Chris Moxley, Harry Wiersgalla

Members Absent: Brian Ramsey, Director of Parks & Leisure Services

Staff: Mark Young, Golf Course Supervisor

Guests:

1. Approve Minutes from July 20th, 2016 Meeting

Harry Wiersgalla made a motion to approve the minutes seconded by Bill Maze Jr. Motion passed unanimously.

2. Citizen Participation- None

3. Club Reports

- Men's – Everything is going strong and we have been doing Match Play activity within the club. There's a lot of great competition.
- Women's – Nothing new to report.
- Seniors – We've hit our high for the last couple of weeks with 56-57 people.

4. Manager of Golf Operations Report-

- **Financial Report-** We have gained some ground and we are up in daily fees by a little over \$10,000. Pass sales went up a little bit once the price dropped. The gap is closing in on cart rentals and we are down from last year by a little under \$10,000. Daily fees were \$33,333.93. Good month for daily fees. Not much in cart rentals. We've had a strong start to July so far and will be running a special today \$20 cart and golf instead of \$25. Daily fees are higher

than shown on the projection report for daily fees. Expenses are still below last year so far. A lot of expenses will come through this month. Handed out calendar for what playdays are coming up next.

- **Marketing-** We are still running Facebook Ads as well as Golf Now. Golf Now has taken off this year even more than last year.
 - **Special Projects-** There aren't any special projects going on right now however, Mark would like to eventually drain the pond on #14 and mow the area for the ladies tee on #18. Also he would like to re-do all the bunkers and put new sand in them.
5. **Director's Report-** No report- Suspend until next meeting. Mark stated he was going to talk about the budget and meets tomorrow with the city Manager. No changes will be made to the budget and fees will stay the same. Not a whole lot of change with expenses. On the structural side it's been bumped up to about \$4500 to repair the door to the cart shed and get a new roof for the grill outside. Chris asked if they are allowing anything in the budget for next year's 90th anniversary. Mark stated, he made a request and doesn't see why it wouldn't be approved. Mark is also looking at a couple different things for carts for next year. Hopefully we won't have to go out for bid and can use club car because they have a state contract. If we do go with Club Car we will be looking at getting GPS installed on the carts. We can then track them and program them not to go into certain spots. We may even be able to program the concessions to where you can order straight from the carts.
6. **Concessionaire report- Dan and Dede-** April wasn't that great. Playdays are giving us a boost. Will be getting Carissa back next week and will be as strong as we can be. Things are going good. Haven't got any numbers today but next month there will be some information available.
7. **Comments by committee members**

Bill Maze Jr. - The course is in great shape. What are the ideas for the 90th next year? Mark will get a list together and give it to the committee next week.

Gary Gard- How much will it cost to fix the bunker on #14? That hole is all about the green. Could be just get rid of it and save the money for something else? How much for the roof over the grill? After buying the flags there will still be about \$1300 left to help pay for it. Can we buy the materials with that money and Men's club completes the repairs?

Ida Lenz- Nothing

Harry Wiersgalla- How does the public know about the \$20 special for today? Mark stated through Facebook. Can we put advertising on the sides of the carts? Mark stated, no but if we get the GPS on the carts for next year there can be advertising on the screens of the carts.

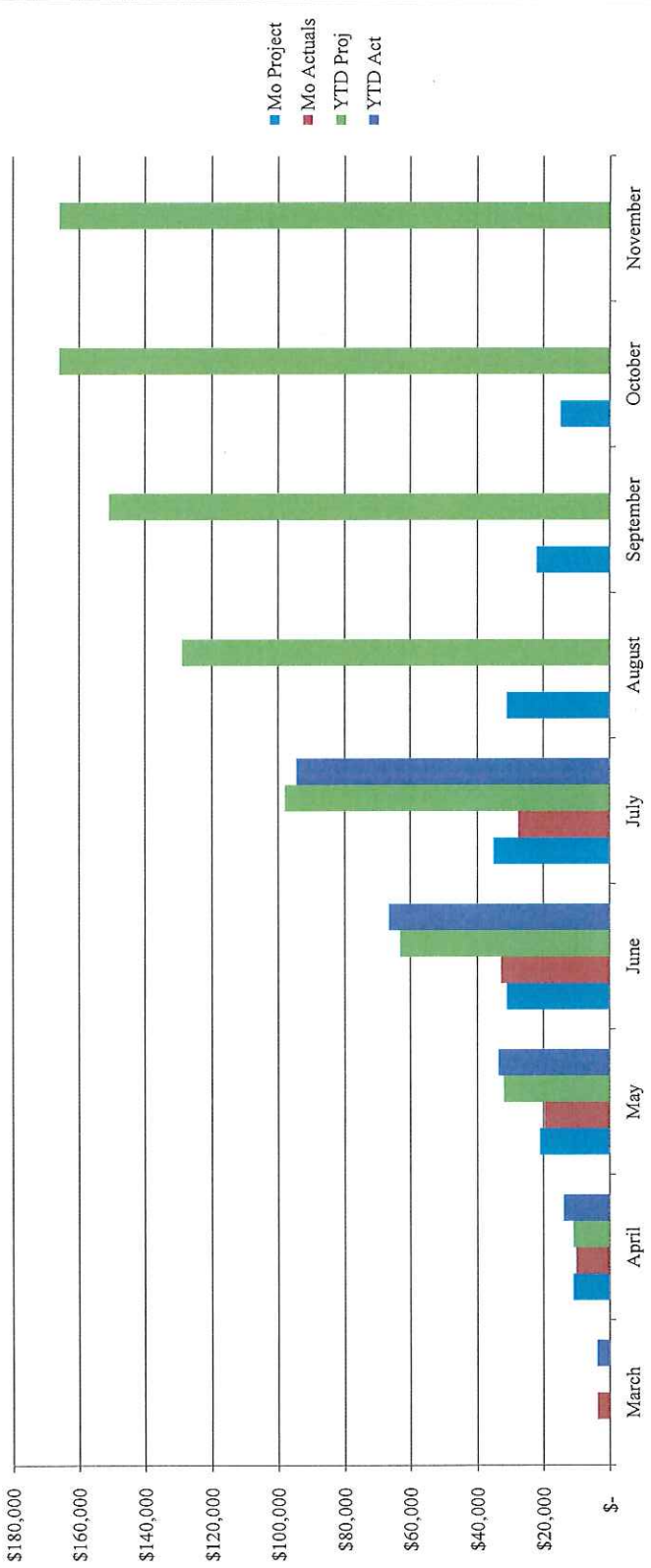
Chris Moxley- Nothing

Ed Armstrong- Went to Beckman Mill open house and noticed Visit Beloit van and asked if they could help advertise the 90th year Anniversary and they said they would love to. Reverse 9's occurred on Monday and was switched back without notice. If it's going to be done, can it stay that way all day? The nets that the junior golfers were requesting at the top of the hill, that has nothing to do with us right? Mark stated no.

Chris Moxley made a motion for adjournment, seconded by Harry Wiersgalla. Motion passed unanimously. Meeting was adjourned at 7:45 a.m.

Minutes prepared by Travia Foy

KHGC-2016-PROJECTION REPORT-DAILY FEES



	March	April	May	June	July	August	September	October	November	December
Mo Project	\$ -	\$ 11,000	\$ 21,000	\$ 31,000	\$ 35,000	\$ 31,000	\$ 22,000	\$ 15,000	\$ -	\$ -
Mo Actuals	\$ 3,830	\$ 10,113	\$ 19,656	\$ 32,833	\$ 27,579					
YTD Proj	\$ -	\$ 11,000	\$ 32,000	\$ 63,000	\$ 98,000	\$ 129,000	\$ 151,000	\$ 166,000	\$ 166,000	\$ 166,000
YTD Act	\$ 3,830	\$ 13,943	\$ 33,599	\$ 66,432	\$ 94,512					
Balance	\$ 3,830	\$ 2,943	\$ 1,599	\$ 3,432	\$ 3,488					

