

MINUTES
MUNICIPAL GOLF COMMITTEE
WEDNESDAY, APRIL 19TH, 2017 @ 7 A.M.
KRUEGER HASKELL GOLF COURSE CLUBHOUSE

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on March 15th, 2017 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:03 a.m.

Members Present: Ed Armstrong, Gary Gard, William Maze Jr, Chris Moxley

Members Absent: Ida, Lenz, Harry Wiersgalla

Staff: Brian Ramsey, Director of Parks & Leisure Services
Mark Young, Golf Course Supervisor

Guests:

1. **Call to Order** – Ed Armstrong called meeting to order at 7:10 AM.
2. **Approve Minutes from March 15th, 2017 Meeting** - Bill Maze made a motion to approve the minutes from March 15, 2017; seconded by Gary Guard. Motion passed unanimously.
3. **Citizen Participation**- None
4. **Club Reports**
 - Men's – Currently taking applications for the Men's League. The first Thursday in June is our official day. June 1, 2017 is the first Thursday. Flags out for that day. Event – The Rock Cup with the Beloit Club Men's League on June 10th – 11th, 2017.
 - Women's – A meeting was held April 18, 2017. Losing 3 ladies due to health issues. No one has signed up, going to post notice for the league at The Red Barn. Had a couple of ladies last year interested in joining for the 9-holers, cannot find anyone interested in the 18-holers. Program will start May 2, 2017.
 - Seniors – 2 weeks in, we started April 7, 2017. First week was cool, 2nd week we had 36 players – 6 – six man teams. We have one new person. So returnee players.

5. **Manager of Golf Operations Report-**

- **Financial Report** – Daily Fee Report – combined February and April together for total. Fees were up compared to 2016. Off to a good start. Expense Report – February, fix a budget line item that should be posted in Parks of \$6100. March 2017 in line with March 2016. April 2017 is below that of April 2016, but has just turned in more invoices to be paid. Mark made a notice – that there is a seasonal staff employment issues for the work around the Club House and on the maintenance staff. Employment is online at the City of Beloit website. Year to Date Revenue Report thru March 2017 - Daily Fees, \$7100; Season Passes, \$51,500; Cart Passes are good; Cart Rentals, is early, Trail Fee – need 1 more fee to be received. Storage Fees have one couple to bring theirs back. Play Days – 2 have scheduled and 2 interested.
 - **Marketing** – We use Twitter, Facebook and Golf Now. Placing ads in The Beloit Daily News and the Stateline Shopper. Advertising on the Golf Channel, WIFR TV, WREX TV. Rockford Park District Marketing employee is helping Mark set up an advertising campaign on the TV commercials. 90th Anniversary flag give-away on the 18th hole. Placing radio advertising for the 90th Anniversary. The new score cards have the 90th Anniversary on the front.
 - **Special Projects-** Nothing scheduled.
6. **Director's Report** – Discounts for Residents Rates. A new rate fee resolution has been created and will need approval from the City Council. Brian took the changes from the committee last month back to the City Manager. The new rates have been established for city residents, and the current rates will remain the same for non-residents. It is requested of the committee to be informed of the date and time this resolution will be presented to the City Council as they would like to attend this meeting.
7. **Concessionaire Report** – No report. Tom not informed of this meeting. Mark will contract Tom in advance of the next meeting and invite him to participate.
8. **Comments by committee members**

Chris Moxley – Sonya Baden contacted Chris about a Wednesday night ladies league. When will the bathrooms on the course open?

William Maze Jr – Can the golf course use the Pool electronic sign and advertise the 90th Anniversary on it.? Ball cleaners and water jugs when will they be filled? Right now Mark doesn't have anyone to fill them

Gary Guard – Nothing.

Ed Armstrong- The article that will come out? It will be out at the end of April.
What will happen to the soda machines in the club house? They are blocking view of the course.

Ed Armstrong made motion for adjournment; seconded by Gary Gard. Motion passed unanimously. The meeting was adjourned at 7:42 AM.

Minutes prepared by Anne Hill