



## ALCOHOL BEVERAGE LICENSE CONTROL COMMITTEE

Beloit City Hall –The Forum

100 State Street, Beloit, WI

April 14, 2015 – 4:00 p.m.

Present: Betty Barnett, Ralph Berkley, Malissa Cronin, Tina Goecks, John Metter,  
Ron Tilley, Joseph Vickerman, Councilor Ana Kelly (non-voting)

Absent: None

Advisory: City Attorney Elizabeth Krueger, Captain Dan Risse

1. The meeting was called to order at 4:00 p.m. by Chairman Berkley with a quorum present.
2. Consideration of the minutes of the regular meeting of March 10, 2015. Mr. Metter made a motion to approve the minutes, second by Ms. Cronin. Motion carried 7-0.
3. Consideration of an application for a Class “B” Beer and Reserve “Class B” Liquor License for Kyotai Corp. d/b/a Zen Sushi & Grill, 430 East Grand Avenue, Suite 101 . Proposed Agent/Owner, Tai K. Park appeared.

Captain Risse stated municipal and state criminal records were checked and to the best of his knowledge with the information available, the character, record, and reputation of the Agent are satisfactory, and the Police Department has no objection to this Agent.

Attorney Krueger asked Mr. Park if he understood that as Agent he would be ultimately responsible for the compliance of alcohol laws whether he is at the business or not. Mr. Park stated he understood.

Mr. Metter made a motion to recommend approval to the City Council for this license, second by Ms. Barnett. Motion carried 7-0.

4. Consideration of an application for a Class “B” Beer and “Class C” Wine License for Little Mexico of Beloit, LLC, 2787 Milwaukee Road. Proposed Agent/Owner, Adrian Cortes Pichardo, appeared.

Captain Risse stated municipal and state criminal records were checked and to the best of his knowledge with the information available, the character, record, and reputation of the Agent are satisfactory, and the Police Department has no objection to this Agent.

Attorney Krueger asked Mr. Pichardo if he had purchased the corporation, Little Mexico of Beloit, LLC, from the previous owner. Mr. Pichardo replied that he did purchase the corporation. Attorney Krueger asked Mr. Pichardo to reaffirm he understood that he would be responsible for compliance of alcohol laws whether he was at the business or not. Mr. Pichardo responded that he understood this responsibility and that he plans to open on April 27, 2015 with four additional employees besides himself.

Mr. Metter made a motion to recommend approval to the City Council for this license, second by Ms. Cronin. Motion carried 7-0.

5. Citizen Comments – none
6. Committee Comments – Mr. Tilley said he supports the two bills in the Wisconsin Legislature, AB 72 and SB 10, that ban the sale of Palcohol, a powdered alcohol product. A report on this product was provided by Captain Risse from Julia Sherman of the Wisconsin Alcohol Policy Project.
7. Police Department Comments – Captain Risse stated that Adiktion has started renting their facility to social groups and the Police Department was alerted that a group was coming in that had a gang affiliation. The Police Department contacted the Agent of Adiktion to advise him of the possible problems this group could cause. The Agent, Mr. Garrido, chose to allow this group to rent his business. Captain Risse stated the Police Department staffed extra personnel from the Drug and Gang Unit in case there were problems at this location, however, there was minimal attendance and Adiktion closed one hour early.
8. Attorney Comments – none
9. At 4:10 p.m., Mr. Vickerman moved to adjourn, second by Ms. Goecks. Motion carried 7-0.

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Judith A. Elson  
Deputy City Clerk