



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's Board of Directors will be held

**Thursday, April 25, 2019 at 8:30 am**

at Historic Strong Building Conference Room,  
400 E. Grand Avenue, 4<sup>th</sup> Floor, Suite 420  
Beloit, WI 53511.

**THURSDAY, APRIL 25, 2019**

1. **Call to Order and Roll Call**
2. **Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
3. **Reconvene in Open Session**
4. **Review and Approval of Executive Director's Performance Evaluation**
5. **Review and Approval of February 28th, 2019 Meeting Minutes**
6. **Review and Approval of Financials**
7. **Strategic Plan Draft Review & Approval**
8. **Updates**
  - a. **Promotions**
    - i. **Spring Wine Walk Recap**
    - ii. **Easter Eggstravaganza Recap**
    - iii. **Farmers Market**
    - iv. **ArtWalk**
  - b. **Economic Vitality**
    - i. **Business/Property Owner Meeting**
    - ii. **Business Updates**
  - c. **Design**
    - i. **Grants**
9. **Executive Director's Report**
10. **Adjourn**

**Attachments:**  
**Minutes**  
**Financials**