



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, February 28th, 2019 at 8:30 am

at Historic Strong Building Conference Room,
400 E. Grand Avenue, 4th Floor, Suite 420
Beloit, WI 53511.

THURSDAY, FEBRUARY 28TH, 2019

1. **Call to Order and Roll Call**
2. **Review and Approval of December 20, 2018 Meeting Minutes**
3. **Review and Approval of December and January Financials**
4. **Strategic Plan Draft Review**
5. **Updates**
 - a. **Promotions**
 - i. **Annual Dinner Recap**
 - ii. **Farmers Market**
 - iii. **Spring Wine Walk**
 - iv. **Easter Eggstravaganza**
 - b. **Economic Vitality**
 - i. **Business/Property Owner Meeting**
 - ii. **Business Updates**
 - c. **Design**
 - i. **Grants**
6. **Executive Director's Report**
7. **Adjourn**

Attachments:

Minutes

Financials