



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's Board of Directors will be held

**Thursday, November 21, 2019 at 8:30 am**

at Historic Strong Building Conference Room,  
400 E. Grand Avenue, 4<sup>th</sup> Floor, Suite 420  
Beloit, WI 53511.

**THURSDAY, NOVEMBER 21, 2019**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of October 22, 2019 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
  - a. Promotions**
    - i. Farmers Market Recap**
    - ii. Halloween Costume Parade & Party Recap**
    - iii. Business Window Decorating Contest** (November 25<sup>th</sup>-December 6<sup>th</sup>)
    - iv. Grand Lighted Holiday Parade** (Friday, November 29<sup>th</sup>)
    - v. Shop Small Saturday** (Saturday, November 30<sup>th</sup>)
    - vi. Holidazzle** (Friday, December 6<sup>th</sup>)
  - b. Economic Vitality**
    - i. Business/Property Owner Meeting**
    - ii. Business Updates**
  - c. Design**
    - i. Grants**
- 5. Executive Director's Report**
- 6. Adjourn**

**Attachments:**

**Minutes**

**Financials**