



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's Board of Directors will be held

**Thursday, February 27, 2020 at 8:30 am**

at Historic Strong Building Conference Room,  
400 E. Grand Avenue, 4<sup>th</sup> Floor, Suite 420  
Beloit, WI 53511.

**THURSDAY, FEBRUARY 27, 2020**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of January 23, 2020 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 5. Reconvene in Open Session**
- 6. Review and Approval of Executive Director's Performance Evaluation**
- 7. Updates**
  - a. Promotions**
    - i. Annual Dinner Recap**
    - ii. Welcome Back/Registration (Thursday, March 5<sup>th</sup>, 2020)**
    - iii. Easter Eggstravaganza (Saturday, April 11<sup>th</sup>, 2020 from 1-3 pm)**
    - iv. Downtown Spring Wine Walk (April 18<sup>th</sup>, 2020 from 2-6 pm)**
  - b. Economic Vitality**
    - i. Business/Property Owner Meeting**
    - ii. Business Updates**
  - c. Design**
    - i. Grants**
- 8. Strategic Plan - Downtown Event Space Enhancements**
- 9. Executive Director's Report**
- 10. Adjourn**

**Attachments:**  
**Minutes**  
**Financials**