



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, April 23, 2020 at 8:30 am**

Conference Call

*Members of the media or the public may  
participate in this meeting by calling 1 (224) 501-  
3412, access code 228-888-549. All participants'  
phones will be muted.*

**THURSDAY, APRIL 26, 2020**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of March 26, 2020 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
  - a. Promotions**
    - i. Easter Eggstravaganza-canceled**
    - ii. Downtown Spring Wine Walk-postponed**
    - iii. Beloit Farmers' Market**
    - iv. Fridays in the Park**
  - b. Economic Vitality**
    - i. Business/Property Owner Meeting**
    - ii. Business Updates**
  - c. Design**
    - i. Grants**
- 5. Strategic Plan - Downtown Event Space Enhancements**
- 6. Executive Director's Report**
- 7. Adjourn**

**Attachments:**

**Minutes**

**Financials**