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COMMUNITY DEVELOPMENT DEPARTMENT

## **NOTICE TO THE PUBLIC**

June 3, 2020

To Whom It May Concern:

Bruce Hollar of D’Onofrio Kottke and Associates has filed an application for an exception to Section 30.40(2)(c) of the Outdoor Sign Regulations (the “Sign Ordinance”) to allow a secondary, on-premises sign larger than 30 square feet in area, for the property located at:

### **1255 Gateway Blvd.**

A 1.3 million square-foot Amazon Distribution Facility is under construction on the subject property. The applicant has proposed two wall signs on the front (north-facing) side of the building. The first sign is 292 square feet in area and classified as the Primary Sign, which is allowed by the Sign Ordinance. The second wall sign is a proposed channel letters sign consisting of the word “amazon” in black letters and the blue “smile” logo with a total size of 260 square feet. The proposed 260 square-foot secondary sign is the subject of this request.

The following public hearing will be held regarding the proposed exception:

**City Plan Commission:** Wednesday, June 17, 2020, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

### **We are interested in your opinion.\***

**\*Due to the COVID-19 crisis, members of the public are highly encouraged to provide oral or written comments to the Commission via alternative means. You may mail your comments to the attention of Drew Pennington at 100 State Street or via email to [penningtond@beloitwi.gov](mailto:penningtond@beloitwi.gov). You may also call (608) 364-6711 to provide your comments over the phone. In-person attendance at Commission meetings will be limited.**