



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, July 23, 2020 at 8:30 am

at Beloit Public Library, Conference Room,
605 Eclipse Blvd, Beloit, WI 53511.

THURSDAY, JULY 23, 2020

- 1. Call to Order and Roll Call**
- 2. Review and Approval of June 25, 2020 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Downtown Spring Wine Walk**
 - ii. Beloit Farmers' Market** (started June 6, 2020, 9:00 am-12:00 pm)
 - iii. Fridays in the Park** (started Friday, May 22nd, 11:30 am-1:30 pm)
 - iv. Street Dance-** cancelled
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting**
 - ii. Business Updates**
 - iii. SEO**
 - c. Design**
 - i. Grants**
- 5. Fundraising Presentation by Amanda White Consulting**
- 6. Executive Director's Report**
 - a. New Space**
 - b. AI Fresco**
 - c. WEDC Grant**
- 7. Adjourn**

Attachments:

Minutes

Financials