



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

MINUTES

A meeting of the Downtown Beloit Association's Board of Directors was held
Thursday, July 23, 2020 8:30 am
at Beloit Public Library, Conference Room
605 Eclipse Blvd, Beloit, WI 53511.

Thursday, July 23, 2020

	FEB	MAR	APR	MAY	JUNE	JULY
ANDERSON				X	X	X
ASHLEY-HOPPE	X	X	X	X	X	X
BUCCIFERRO			X	X	X	
EICKSTEAD	X	X	X	X	X	X
HERNANDEZ	X	X	X			X
KELLEY	X	X	X	X	X	
KNUEPPEL	X	X	X	X	X	X
MARQUETTE			X	X		
OBERSHAW	X	X	X	X	X	X
RIEMER	X	X	X	X	X	
SENZ	X		X		X	X
WILSON			X	X		X
EL-AMIN	X	X	X	X	X	X
CRIBBS	X	X	X	X	X	

1. Call to Order and Roll Call

8:35 am.

Guests: Lynn Vollbrecht, Errin Welty and Amanda White

2. Review and Approval of June 25, 2020 Meeting Minutes

Motion: Eickstead. Second: Senz. Motion carried.

3. Review and Approval of Financials

Motion: Senz. Second: Ashley-Hoppe. Motion carried.

Unaudited, as we are still working on our financial review.

4. Updates

a. Promotions

i. Downtown Spring Wine Walk

Obershaw reported that this event has been cancelled due to businesses not being able to participate and safely plan for COVID restrictions.

ii. Beloit Farmers' Market

Obershaw reported that the event is going well.

iii. Fridays in the Park

Obershaw reported that this event has been going well with a new average of mid-60's lunches being sold.

iv. Street Dance

Obershaw reported that while this event has been cancelled, sidewalk sales and an employee appreciation coffee break have been scheduled. DBA will also be serving lunch for Fridays in the Park-ing Lot that day.

b. Economic Vitality

i. Business/Property Owner Meeting

Eickstead reported that the August 5 meeting will not be held and instead a webinar link will be sent for storefront display. Shauna will also include other updates in the email.

ii. Business Updates

EI-Amin reported that there are no new updates.

iii. SEO

Kelly reported that the committee reviewed and approved of a new vendor for SEO, this recommendation will be made to the board next week.

c. Design

i. Grants

No new applications to discuss at this time.

5. Executive Director's Report

a. New Space

EI-Amin reported that the city inspector came out Tuesday and had just a couple of things that needed to be done to the building to which Shauna communicated with the property owner.

b. Al Fresco

EI-Amin reported that Al Fresco will begin this Friday as all approvals have been received. Truk't, Lucy's and Walnut Creek are participating at this time.

c. WEDC Grant

EI-Amin reported that she has not heard who all received grants but is hopeful that they will be announced soon. We have been asked to be a host location for a WEDC event on August 5 with details to be decided. Information will be sent as we know more.

Other items:

EI-Amin reported that Amy Wilson would like to resign and be replaced by Lynn Vollbrecht. Motion: Obershaw. Second: Hernandez. Motion carried.

Teala Lamoreux also resigned so we have a Representative at Large opening.

6. Adjourn

10:19 am. Motion: Knueppel. Second: Obershaw. Motion carried.