



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, August 27, 2020 at 8:30 am

Public Call In

You can dial in using your phone.

United States: +1 (872) 240-3311

Access Code: 970-833-325

THURSDAY, AUGUST 27, 2020

- 1. Call to Order and Roll Call**
- 2. Discussion Regarding the Relationship Between the City of Beloit Economic Development Director and the DBA**
- 3. Review and Approval of July 23, 2020 Meeting Minutes**
- 4. Review and Approval of Financials**
- 5. Review and Approval of BID Review**
- 6. Recommendation and Approval of Board Member Opening**
- 7. Updates**
 - a. Promotions**
 - i. Recap Sidewalk Sales
 - ii. Recap Downtown Beloit Employee Appreciation Coffee Break
 - iii. Beloit Farmers' Market
 - iv. Fridays in the Park-ing Lot
 - v. Bites of Beloit – Downtown Restaurant Week (Sept. 8-13)
 - vi. Oktoberfest
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Grants
- 8. Executive Director's Report**
 - a. New Office Space
 - b. Al Fresco
- 9. Adjourn**

Attachments:

Minutes

Financials