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COMMUNITY DEVELOPMENT DEPARTMENT

## **NOTICE TO THE PUBLIC**

August 25, 2020

To Whom It May Concern:

Eric Rohs of Sign Effectz, Inc. has filed an application for an exception to Section 30.40(2)(c) of the Outdoor Sign Regulations (the “Sign Ordinance”) to allow three (3) secondary, on-premises signs larger than 30 square feet in area, for the property located at:

### **Qdoba, 2777 Milwaukee Road.**

There are three existing wall signs on the Qdoba restaurant: two 45 square-foot signs allowed by a 2014 exception approval and one 70 square-foot sign that serves as the primary sign. The applicant is seeking this approval to classify all three existing signs as secondary, thereby allowing the construction of a new primary ground sign closer to the Milwaukee Road/Cranston Road intersection. The applicant will be replacing the existing wall signs with new brand imagery.

The following public hearing will be held regarding the proposed exception:

**City Plan Commission:** Wednesday, September 9, 2020, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

### **We are interested in your opinion.\***

**\*Due to the COVID-19 crisis, members of the public are highly encouraged to provide oral or written comments to the Commission via alternative means. You may mail your comments to the attention of Drew Pennington at 100 State Street or via email to [penningtond@beloitwi.gov](mailto:penningtond@beloitwi.gov). You may also call (608) 364-6711 to provide your comments over the phone. In-person attendance at Commission meetings will be limited.**