



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, September 24, 2020 at 8:30 am

Via Phone Conference

Public Call-In

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/228573293>

You can also dial in using your phone.

United States: **+1 (408) 650-3123**

Access Code: 228-573-293

THURSDAY, SEPTEMBER 24, 2020

- 1. Call to Order and Roll Call**
- 2. Review and Approval of August 27, 2020 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Beloit Farmers' Market
 - ii. Recap Bites of Beloit – Downtown Restaurant Week
 - iii. Fall Wine Walk
 - iv. Halloween Costume Parade & Party
 - v. Grand Lighted Holiday Parade
 - vi. Holidazzle
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Grants
- 5. Executive Director's Report**
 - a. New Office Space
 - b. Al Fresco
 - c. Budget
 - d. TRAVEL Grant
- 6. For the Good of the Order**
- 7. Adjourn**

Attachments:
Minutes
Financials

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.