



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, January 28, 2021 at 8:30 am**

Via Phone Conference

**Public Call In**

United States: **+1 (571) 317-3122**

**Access Code:** 255-623-493

**THURSDAY, JANUARY 28, 2021**

- 1. Call to Order and Roll Call**
  - a. Guest: Jennifer Hall, City of Beloit Economic Development Director
- 2. Review and Approval of December 17, 2020 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
  - a. Promotions**
    - i. Beloit Winter Farmers' Market
    - ii. Annual Luncheon
  - b. Economic Vitality**
    - i. Business/Property Owner Meeting
    - ii. Business Updates
    - iii. SEO
  - c. Design**
    - i. Grants
- 5. Review and Approval of Promotions Coordinator Job Description**
- 6. Executive Director's Report**
- 7. Adjourn**

Attachments

Minutes

Financials

Promotions Coordinator Job Description