



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, February 25, 2021 at 8:30 am

Via Phone Conference

Public Call In

United States: **+1 (408) 650-3123**

Access Code: 998-154-893

THURSDAY, FEBRUARY 25, 2021

- 1. Call to Order and Roll Call**
- 2. Review and Approval of January 28, 2021 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Beloit Winter Farmers' Market
 - ii. Annual Luncheon
 - iii. Easter Eggstravaganza
 - iv. Spring Wine Walk
 - v. Beloit Farmers' Market
 - vi. Fridays in the Park
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report**
- 6. Adjourn**

Attachments

Minutes

Financials