



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, April 22, 2021 at 8:30 am

Via Phone Conference
(Public Call-In)

United States: +1 (872) 240-3412

Access Code: 741-723-533

THURSDAY, APRIL 22, 2021

1. **Call to Order and Roll Call**
2. **WI Main Street Assessment – Guest Errin Welty**
3. **Review and Approval of February 25, 2021 Meeting Minutes**
4. **Review and Approval of Financials**
5. **Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
6. **Reconvene in Open Session**
7. **Review and Approval of Executive Director's Performance Evaluation**
8. **Updates**
 - a. **Promotions**
 - i. Beloit Winter Farmers' Market
 - ii. Spring Wine Walk
 - iii. Beloit Farmers' Market
 - iv. Fridays in the Park
 - b. **Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. **Design**
 - i. Façade & Sign Grants
 - ii. City Applications
9. **Executive Director's Report**
10. **Adjourn**

Attachments

Minutes

Financials