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COMMUNITY DEVELOPMENT DEPARTMENT

## **NOTICE TO THE PUBLIC**

April 21, 2021

To Whom It May Concern:

Seth Waddell of Kwik Trip has filed an application for an exception to Section 30.17(2)(b)(5) of the Outdoor Sign Regulations (the “Sign Ordinance”) to allow two Electronically Variable Message (EVM) signs on one parcel, to Section 30.35(2)(e) of the Sign Ordinance to allow two primary, on-premises signs on one parcel, and to Section 30.40(2)(e) of the Sign Ordinance to allow six secondary, on-premises signs, for the property located at:

**3155 Prairie Avenue.**

The applicant will be constructing a convenience store, carwash, gas pumps, and diesel pumps on the subject property with driveways on both Prairie Avenue and Inman Parkway. The proposed sign package includes a primary sign including an EVM at each driveway entrance, along with three wall signs on the convenience store and three wall signs on the fuel pump canopies.

The following public hearing will be held regarding the proposed exception:

**City Plan Commission:** Wednesday, May 5, 2021, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

**We are interested in your opinion.\***

**\*Due to the COVID-19 crisis, members of the public are highly encouraged to provide oral or written comments to the Commission via alternative means. You may mail your comments to the attention of Drew Pennington at 100 State Street or via email to [penningtond@beloitwi.gov](mailto:penningtond@beloitwi.gov). You may also call (608) 364-6711 to provide your comments over the phone. In-person attendance at Commission meetings may be limited.**