



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, June 24, 2021 at 8:30 am

557 E. Grand Avenue
Beloit, WI 53511

THURSDAY, JUNE 24, 2021

- 1. Call to Order and Roll Call**
- 2. Welcome Caroline Locke, Promotions Coordinator**
- 3. Review and Approval of May 27, 2021 Meeting Minutes**
- 4. Review and Approval of Financials**
- 5. Review and Approval of 2020 Financial Review**
- 6. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 7. Reconvene in Open Session**
- 8. Review and Approval of Staff Performance Evaluation**
- 9. Updates**
 - a. Promotions**
 - i. Beloit Farmers' Market
 - ii. Fridays in the Park
 - iii. Street Dance
 - iv. Fall Wine Walk
 - v. Oktoberfest
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 10. City Center Council Update**
- 11. Executive Director's Report**
- 12. Adjourn**

Attachments
Minutes
Financials

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.