



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, October 28, 2021 at 8:30 am

557 E. Grand Avenue
Beloit, WI 53511

THURSDAY, OCTOBER 28, 2021

- 1. Call to Order and Roll Call**
- 2. Review and Approval of September 23, 2021 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Review and Approval of 2022 Budget**
- 5. Appointment of Board of Directors**
- 6. Updates**
 - a. Promotions**
 - i. Beloit Farmers' Market
 - ii. Fall Wine Walk Recap
 - iii. Halloween Parade & Party
 - iv. Winter Farmers' Market
 - v. Grand Lighted Holiday Parade
 - vi. Holidazzle
 - vii. Winterfest
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 7. City Center Council Update**
- 8. Executive Director's Report**
- 9. Adjourn**

Attachments
Minutes
Financials