



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, January 27, 2022 at 8:30 am

DBA Board Meeting (Public Call-In)

Thu, Jan 27, 2022 8:30 AM - 10:00 AM (CST)

<https://global.gotomeeting.com/join/773181141>

You can also dial in using your phone.

United States: **+1 (571) 317-3122**

Access Code: 773-181-141##

THURSDAY, JANUARY 27, 2022

- 1. Call to Order and Roll Call**
- 2. WI Main Street Annual Accreditation with Errin Welty**
- 3. Review and Approval of December 16, 2021 Meeting Minutes**
- 4. Review and Approval of Financials**
- 5. Review and Approval of Board Member Nominations**
- 6. Updates**
 - a. Promotions**
 - i. Winter Farmers' Market
 - ii. Winterfest
 - iii. Annual Dinner
 - iv. 2022 Events Calendar
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications

7. Executive Director's Report

8. Adjourn

Attachments

Minutes

Financials