



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, February 24, 2022 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, FEBRUARY 24, 2022

- 1. Call to Order and Roll Call**
- 2. Review and Approval of January 27, 2022 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Winter Farmers' Market
 - ii. Winterfest Recap
 - iii. Annual Dinner Recap
 - iv. Easter Eggstravaganza (April 16)
 - v. Spring Wine Walk (April 30)
 - vi. Fridays in the Park (May 27 – Sept. 16)
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report**
- 6. Adjourn**

Attachments

Minutes

Financials