



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, March 24, 2022 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, MARCH 24, 2022

- 1. Call to Order and Roll Call**
- 2. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 3. Reconvene in Open Session**
- 4. Review and Approval of Executive Director's Performance Evaluation**
- 5. Review and Approval of February 24, 2022 Meeting Minutes**
- 6. Review and Approval of Financials**
- 7. Updates**
 - a. Promotions**
 - i. Winter Farmers' Market
 - ii. Easter Eggstravaganza (April 16)
 - iii. Spring Wine Walk (April 30)
 - iv. Fridays in the Park (May 27 – Sept. 16)
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Walk / Survey
 - iii. Business Updates
 - iv. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 8. Executive Director's Report**
- 9. Adjourn**

Attachments

Minutes

Financials