



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, December 15, 2022 at 10 am**

557 E. Grand Ave.  
Beloit, WI 53511

**THURSDAY, DECEMBER 15, 2022**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of November 17, 2022 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Re-Appointment of Board Members**
- 5. Appointment of New Board Members**
- 6. Appointment of Officers**
- 7. Updates**
  - a. Promotions**
    - i. Winter Crafter & Farmers' Market
    - ii. Grand Lighted Holiday Parade Recap
    - iii. Holidazzle Recap
    - iv. DBA Annual Dinner (February 2)
  - b. Economic Vitality**
    - i. Business/Property Owner Meeting
    - ii. SEO
    - iii. Business Updates
  - c. Design**
    - i. Façade & Sign Grants
    - ii. City Applications
- 8. Executive Director's Report**
- 9. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 10. Reconvene in Open Session**
- 11. Review and Approval of Executive Director's Performance Evaluation**
- 12. Adjourn**

Attachments

Minutes

Financials