



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, October 27, 2022 at 10 am**

557 E. Grand Ave.  
Beloit, WI 53511

**THURSDAY, OCTOBER 27, 2022**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of September 22, 2022 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Review and Approval of 2023 Budget**
- 5. Updates**
  - a. Promotions**
    - i. Beloit Farmers' Market
    - ii. Fall Wine Walk Recap
    - iii. Halloween Parade & Party (October 29)
    - iv. Winter Crafter & Farmers' Market
    - v. Grand Lighted Holiday Parade (November 25)
  - b. Economic Vitality**
    - i. Business/Property Owner Meeting
    - ii. SEO
    - iii. Business Updates
  - c. Design**
    - i. Façade & Sign Grants
    - ii. City Applications
- 6. Executive Director's Report**
- 7. Adjourn**

Attachments

Minutes

Financials