



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, November 17, 2022 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, NOVEMBER 17, 2022

- 1. Call to Order and Roll Call**
- 2. Review and Approval of October 27, 2022 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Beloit Farmers' Market Recap
 - ii. Halloween Parade & Party Recap
 - iii. Winter Crafter & Farmers' Market
 - iv. Grand Lighted Holiday Parade (November 25)
 - v. Holidazzle (December 2)
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. SEO
 - iii. Business Updates
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report**
- 6. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 7. Reconvene in Open Session**
- 8. Review and Approval of Executive Director's Performance Evaluation**
- 9. Adjourn**

Attachments

Minutes
Financials