



CITY HALL • 100 STATE STREET • BELOIT, WI 53511
Office: 608/364-6700 • Fax: 608/364-6609
www.beloitwi.gov
Equal Opportunity Employer

NOTICE TO THE PUBLIC

January 23, 2023

To Whom It May Concern:

Elevated Identity, Inc on behalf of First National Bank & Trust Company of Beloit has filed an application for an exception to Section 30.46(3) of the Outdoor Sign Regulations to alter a legal nonconforming sign located at:

First National Bank 345 E. Grand Avenue.

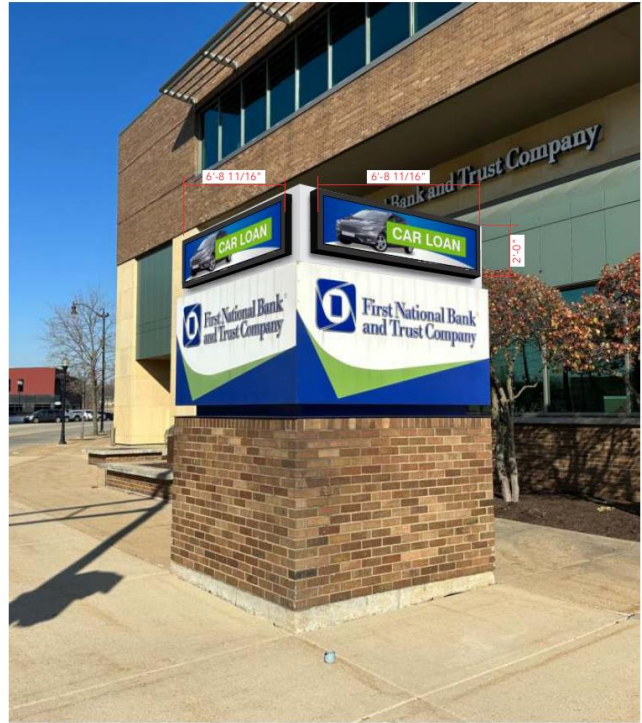
The proposed sign ordinance exception includes the installation of two (EVM) Electronic Variable Message signs. Per section 30.46(3) no legal nonconforming sign shall be enlarged, extended, reconstructed or altered in any manner. Section 30.17(4) states EVM signs that do not display time, temperature and/or date shall not exceed 4 feet in height.

The following public hearing will be held regarding the proposed exception:

City Plan Commission: Wednesday, February 8, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

We are interested in your opinion.

Anyone bringing handouts to the Plan Commission meeting must bring 10 copies and submit them to City staff before the meeting begins. You may also mail your comments to the attention of Hilary Rottmann at 100 State Street or via email to planning@beloitwi.gov. You may also call (608) 364-6708 to provide your comments over the phone.



A EXISTING

PROPOSED

S/F ELECTRONIC MESSAGE CENTER | Scale: NTS

elevated identity

This is a preliminary drawing based on the information provided. It is a preliminary drawing and is not intended to be used for construction. It is subject to change without notice. It is not intended to be used for construction. It is subject to change without notice. It is not intended to be used for construction. It is subject to change without notice.

CLIENT: First National Bank
LOCATION: Beloit WI

REP: Ryan Coffey
CONTACT: 602.821.8515

PROJECT NUMBER: 4226
DRAWING DATE: 12/14/22

DRAWING SCALE: NTS
Designer: LAH

A.1
revision 00
12/14/22



FRONT VIEW

END VIEW

Optec Model: 6.67mm High Bright Outdoor SMD

Display Specifications

| | |
|-------------------------------|--|
| Product Line: | Infinity |
| LED Pixel Pitch: | 6.667mm |
| Matrix Size: | 72 x 288 |
| Viewing Area: | 1' 6 7/8" x 6' 3 5/8" |
| Cabinet Size: | 2' x 6' 8 11/16" x 7 1/16" (Reference to shop drawing for accurate dimensions) |
| Color: | RGB |
| Color Processing: | RGB 281 Trillion Levels-M |
| LED's per pixel: | Red: 1 Green: 1 Blue: 1 |
| Total # of LED's: | 124416 |
| Character Size: | 1.8 Inches |
| # of Lines/Char. Line: | 10 line(s), 48 characters |
| Brightness: | 8000 NIT's (+-5%) |
| Viewing Angle: | 160 Degrees Horizontal |
| Display Configuration: | Double (2 Cabinets - Face Primary/Secondary) |
| Maintenance Door: | Front |
| Cabinet Design: | Standard |
| Display Net Weight: | Approx. 192.48 lbs, per face (+/- 10%) (Reference to shop drawing) |
| Ventilation: | Rear Vent |

Standard Features

| | |
|------------------------------|---------------------------|
| Dimming Levels: | 100 - Auto & Manual |
| Dimming/Temp. Sensor: | Included |
| Crate: | Included |
| Software: | MeCloud |
| Software Upgrade: | 5 Years Software Upgrades |
| Software Training: | Webinar |

Electrical & Venting Requirements

| | |
|---|--|
| AC Power Required: | Single Phase 120V or 240V 50/60Hz |
| Total Boot Up Amps* (120V): | 10.7 (Reference to shop drawing for power requirements and distribution) |
| Regular Operating Amps* (120V): | 3.11 |
| Example Electrical Cost* (120V): | US\$0.49/Day |
| Venting Requirement*: | 205.06 CFM |

Terms of Purchase

| | |
|-----------------------------|---|
| FOB: | Ontario, CA |
| Payment Term: | 50% Deposit, 50% Prior to Shipment |
| Delivery Lead Time*: | 8 - 10 Weeks |
| Warranty*: | 5 Year Parts Warranty (Cell Modem carries a 5 year part warranty) |

A QTY. (2)

S/F ELECTRONIC MESSAGE CENTERS | Scale: 1" = 1'-0"

