



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, March 23, 2023 at 10 am**

557 E. Grand Ave.  
Beloit, WI 53511

**THURSDAY, MARCH 23, 2023**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of February 23, 2023 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
  - a. Promotions**
    - i. Winter Crafter & Farmers' Market
    - ii. Street Dance & Oktoberfest Band Selection
    - iii. Beloit Farmers Market (Welcome Back, Recap)
    - iv. Easter Eggstravaganza (April 8)
    - v. Spring Wine Walk (April 22)
    - vi. Fridays in the Park (starts May 26)
  - b. Economic Vitality**
    - i. Business/Property Owner Meeting
    - ii. Business Updates
    - iii. SEO
  - c. Design**
    - i. Façade & Sign Grants
    - ii. City Applications
- 5. Executive Director's Report**
- 6. Adjourn**

Attachments

Minutes

Financials