



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, April 27, 2023 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, APRIL 27, 2023

- 1. Call to Order and Roll Call**
- 2. Review and Approval of March 23, 2023 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Winter Crafter & Farmers' Market
 - ii. Easter Eggstravaganza Recap
 - iii. Spring Wine Walk Recap
 - iv. Beloit Farmers Market
 - v. Fridays in the Park (starts May 26)
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Review and Approval of Transformation Strategy**
- 6. Executive Director's Report**
- 7. Adjourn**

Attachments

Minutes

Financials