



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, December 16, 2021 at 8:30 am

557 E. Grand Avenue
Beloit, WI 53511

THURSDAY, DECEMBER 16, 2021

- 1. Call to Order and Roll Call**
- 2. Review and Approval of November 18, 2021 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Appointment of Officers**
- 5. Updates**
 - a. Promotions**
 - i. Winter Farmers' Market
 - ii. Grand Lighted Holiday Parade Recap
 - iii. Holidazzle Recap
 - iv. Winterfest
 - v. Annual Dinner
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 6. Executive Director's Report**
- 7. Adjourn**

Attachments

Minutes

Financials