

## DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

## **AGENDA**

A meeting of the Downtown Beloit Association's Board of Directors will be held

## Thursday, December 16, 2021 at 8:30 am

557 E. Grand Avenue Beloit, WI 53511

## THURSDAY, DECEMBER 16, 2021

- 1. Call to Order and Roll Call
- 2. Review and Approval of November 18, 2021 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Appointment of Officers
- 5. Updates
  - a. Promotions
    - i. Winter Farmers' Market
    - ii. Grand Lighted Holiday Parade Recap
    - iii. Holidazzle Recap
    - iv. Winterfest
    - v. Annual Dinner
  - b. Economic Vitality
    - i. Business/Property Owner Meeting
    - ii. Business Updates
    - iii. SEO
  - c. Design
    - i. Façade & Sign Grants
    - ii. City Applications
- 6. Executive Director's Report
- 7. Adjourn

**Attachments** 

Minutes

**Financials** 

<sup>\*\*</sup> Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.