



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

MINUTES

A meeting of the Downtown Beloit Association's
Board of Directors was held

Thursday, May 25, 2023 at 10:00 am

557 E Grand Ave.
Beloit, WI 53511

THURSDAY MAY 25, 2023

	DEC	JAN	FEB	MAR	APR	MAY
BEAVERS-JACKSON		X		X		
CHADWICK	NA		X	X		X
DUNKIN	NA	NA	NA	NA	NA	X
EICKSTEAD	X	X	X	X	X	
FENRICK	X		X		X	X
FOX-WILSON		X	X	X	X	
HAEDT		X		X		X
KNUEPPEL	X	X	X	X	X	X
LEE	X	X			X	X
RIEMER	X	X	X	X	X	X
SENZ	X		X			X
SCHULTZ	NA					X
WOLTER	X	X	X	X	X	X
EL-AMIN	X	X	X	X	X	X
SODERBERG	X	X	X	X	X	NA

1. Call to Order and Roll Call

10:01 am with introductions

2. Review and Approval of April 27, 2023 Meeting Minutes

Motion: Senz Second: Fenrick. Motion carried.

3. Review and Approval of Financials

Motion: Schultz. Second: Haedt. Motion carried.

4. Review and Approval of Proposed Kiosk

Motion: Riemer. Second: Schultz. Motion carried. The board agreed that sponsorships should be sought but asking some of our loyal sponsors if they would help.

5. Updates

a. Promotions – El-Amin and Knueppel reported the following . . .

- i. Committee Chair – We are in need of a committee chair that is also a board member. Stephanie will chair until one is appointed.
- ii. Winter Crafter & Farmers' Market Recap – Last one was April 29, ended the season with a good average of customers
- iii. Beloit Farmers' Market – Has now been running for a few weeks, have had good crowds.
- iv. Fridays in the Park – All dates are filled and we are ready to go with the first one being tomorrow.
- v. 608 Day (Open Late for 608) – Hoping for it to be a summer Holidazzle type of event.

Also noted Make Music Day is coming up on June 21. We are helping to plan this event with music happening at the Gantry from 10 am to 8 pm and other music throughout downtown and Beloit area.

b. Economic Vitality – El-Amin reported the following . . .

- i. Business/Property Owner Meeting – Next meeting is June 7 with the Beloit City Manager.
- ii. Business Updates Open properties – behind Beloit Daily News, Pig Iron Pub Grub, the BMO building, Cozy Bin old building, Autumn Moon and Fresco Fajita House.
- iii. SEO – Going great.

c. Design – Senz reported the following . . .

- i. Façade & Sign Grants – None. We are still waiting on some applications.
- ii. City Applications – None

6. Executive Director’s Report – El-Amin reported the following . . .

Sponsorships are up 15% from last year.

7. Adjourn

10:59 am

Motion: Wolter. Second: Schultz. Motion carried.