



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, August 24, 2023 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, AUGUST 24, 2023

- 1. Call to Order and Roll Call**
- 2. Review and Approval of July 27, 2023 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Beloit Farmers Market
 - ii. Fridays in the Park (May 26-Sept 22)
 - iii. Street Dance Recap
 - iv. Oktoberfest (Sat. Sept 23)
 - v. Fall Wine Walk (Oct. 14)
 - b. Economic Vitality**
 - i. Business Updates
 - ii. Business Spotlight
 - iii. After Hours Spotlight
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report**
 - a. Strategic Plan 2019-2023 Update**
 - b. Fundraising Plan**
- 6. Adjourn**

Attachments

Minutes

Financials