



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, October 26, 2023 at 10 am**

557 E. Grand Ave.  
Beloit, WI 53511

**THURSDAY, OCTOBER 26, 2023**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of September 28, 2023 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Review and Approval of BID Budget**
- 5. Review and Approval of Board of Directors**
  - a. Move Kelly Eickstead to Resident at Large to Replace Branden Beavers-Jackson**
  - b. Appoint Courtney Prentice to Non-Owner Occupant vacated by Kelly Eickstead**
- 6. Updates**
  - a. Promotions**
    - i. Beloit Farmers Market
    - ii. Fall Wine Walk Recap
    - iii. Halloween Parade & Party (Oct. 28)
    - iv. WINTER Crafter & Farmers' Market (starts Nov. 4)
    - v. Coupon Book
  - b. Economic Vitality**
    - i. Business Updates
    - ii. Business Spotlight
    - iii. After Hours Spotlight
  - c. Design**
    - i. Façade & Sign Grants
    - ii. City Applications
- 7. Executive Director's Report**
  - a. Fundraising Plan**
- 8. Adjourn**

Attachments  
Minutes  
Financials