



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, November 16, 2023 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, NOVEMBER 16, 2023

- 1. Call to Order and Roll Call**
- 2. Review and Approval of October 26, 2023 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Review and Approval of Board of Directors**
 - a. Reappointment of Board of Directors**
- 5. Updates**
 - a. Promotions**
 - i. Beloit Farmers Market
 - ii. Halloween Parade & Party Recap
 - iii. WINTER Crafter & Farmers' Market (starts Nov. 4)
 - iv. Coupon Book
 - v. Business Window Decorating Contest (Nov. 20 – Dec. 1)
 - vi. Grand Lighted Holiday Parade (Nov. 24)
 - vii. Small Business Saturday (Nov. 25)
 - viii. Holidazzle (Dec. 1)
 - b. Economic Vitality**
 - i. Business Updates
 - ii. Business Spotlight
 - iii. After Hours Spotlight
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 6. Executive Director's Report**
 - a. Strategic Plan**

7. Adjourn

Attachments

Minutes

Financials