



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, February 22, 2024 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, FEBRUARY 22, 2024

- 1. Call to Order and Roll Call**
- 2. Review and Approval of January 25, 2024 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. WI Main Street Accreditation – Guest Errin Welty**
- 5. Updates**
 - a. Promotions**
 - i. WINTER Crafter & Farmers' Market (Nov. – Apr.)
 - ii. Coupon Book
 - iii. Annual Dinner (Feb. 29)
 - iv. Easter Eggstravaganza (March 30)
 - v. Spring Wine Walk (April 20)
 - vi. Remake Learning Days (April 20)
 - vii. Beloit Farmers' Market (Welcome Back Meeting, March 5)
 - b. Economic Vitality**
 - i. Business Updates
 - ii. Business Spotlight
 - iii. After Hours Spotlight
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 6. Executive Director's Report**
 - a. Strategic Plan**
- 7. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 8. Reconvene in Open Session**
- 9. Review and Approval of Executive Director's Performance Evaluation**
- 10. Adjourn**

Attachments

Minutes

Financials