



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, March 28, 2024 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, MARCH 28, 2024

- 1. Call to Order and Roll Call**
- 2. Review and Approval of February 22, 2024 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. WINTER Crafter & Farmers' Market (Nov.–Apr.)
 - ii. Coupon Book
 - iii. Annual Dinner Recap
 - iv. Easter Eggstravaganza (March 30)
 - v. Spring Wine Walk (April 20)
 - vi. Remake Learning Days (April 20)
 - vii. Beloit Farmers' Market (May 4)
 - viii. Fridays in the Park (May 24)
 - ix. Street Dance & Oktoberfest Bands
 - b. Economic Vitality**
 - i. Business Updates
 - ii. After Hours Spotlight
 - iii. GBCC Iginite Summit
 - iv. Downtown Business Survey
 - c. Design**
 - i. Façade & Sign Grants
 1. Mural Art Project
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report**
- 6. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 7. Reconvene in Open Session**
- 8. Adjourn**

Attachments
Minutes
Financials

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.