



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, April 25, 2024 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, APRIL 25, 2024

- 1. Call to Order and Roll Call**
- 2. Review and Approval of March 28, 2024 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. WINTER Crafter & Farmers' Market (Nov.–Apr.)
 - ii. Coupon Book
 - iii. Easter Eggstravaganza Recap
 - iv. Spring Wine Walk Recap
 - v. Remake Learning Days Recap
 - vi. Beloit Farmers' Market (May 4)
 - vii. Fridays in the Park (May 24)
 - viii. Street Dance & Oktoberfest Bands
 - b. Economic Vitality**
 - i. Business Updates
 - ii. After Hours Spotlight Recap
 - iii. GBCC Iginite Summit
 - iv. Small Biz Academy
 - v. Downtown Business Survey
 - c. Design**
 - i. Façade & Sign Grants
 1. Mural Art Project
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report**
 - a. Impact Beloit Intern**
 - b. Sponsorships**
 - c. Kayak Kiosk**
 - d. Banners**
 - e. Kiosk**

6. Adjourn

Attachments

Minutes

Financials