



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, February 27, 2025 at 9 am**

557 E. Grand Ave.  
Beloit, WI 53511

**THURSDAY, FEBRUARY 27, 2025**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of January 13, 2025 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Review and Approval of Bylaw Amendment**
- 5. Updates**
  - a. Promotions**
    - i. Winter Crafter & Farmers' Market (started Nov 2)
    - ii. Annual Dinner (Feb 27)
    - iii. Beloit Farmers Market (May 4)
      - Crafter Rule Wording
      - Welcome Back Meeting
    - iv. Fridays in the Park
    - v. Thursday Nights
    - vi. Street Dance & Fall Festival Bands
  - b. Economic Vitality**
    - i. Business Updates
  - c. Design**
    - i. Façade & Sign Grants
      - Mural Art Project
    - ii. City Applications
    - iii. Upper Floor Housing Grants
    - iv. Electrical Box Art Project
- 6. Executive Director's Report**
- 7. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 8. Reconvene in Open Session**
- 9. Adjourn**

**Attachments**

Minutes

Financials