



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, March 27, 2025 at 9 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, MARCH 27, 2025

- 1. Call to Order and Roll Call**
- 2. Review and Approval of February 27, 2025 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Winter Crafter & Farmers' Market (started Nov 2)
 - ii. Annual Dinner Recap
 - iii. Easter Eggstravaganza (April 19)
 - iv. Spring Wine Walk (April 26)
 - v. Beloit Farmers Market (May 4)
 - Crafter Rule Wording
 - Welcome Back Meeting
 - vi. Fridays in the Park
 - vii. Thursday Nights
 - viii. Street Dance & Fall Festival Bands
 - b. Economic Vitality**
 - i. Business Updates
 - c. Design**
 - i. Façade & Sign Grants
 - Mural Art Project
 - Increased Award Amounts
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report**
- 6. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 7. Reconvene in Open Session**
- 8. Review and Approval of Executive Director's Performance Evaluation**
- 9. Adjourn**

Attachments

Minutes
Financials

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.